ACA in [State]: A Success Story in the Making

**ACA by the Numbers**

**Since the first open enrollment period, more people are getting and using health care.**

* **9.5 million** more adults have insurance who didn’t have it before.
* The amount of uninsured young adults dropped by **10 percent**.
* **60 percent** of people with new coverage visited a doctor, went to a hospital or paid for a prescription.
* **6 out 10** of these people would not have been able to access or afford their care previously.

**People are happy with their coverage.**

* **81 percent** of Americans are optimistic that their new coverage will improve their ability to get the care they need.
* **78 percent** are satisfied with their new coverage.
* **58 percent** say they are better off now than before getting their new plan.

Source: The Commonwealth Fund, Gaining Ground: Americans’ Health Insurance Coverage and Access to Care After the Affordable Care Act’s First Open Enrollment Period

**ACA in [State]**

People across [State] are already benefiting from the new health care coverage options available through [name of state exchange or ACA]. During the first open enrollment period, [State] enrolled more than XX, XXX people. Now, [STATEIANS] have access to quality, affordable health care and the peace of mind it brings. Thanks to the Affordable Care Act (ACA), these consumers no longer have to worry about getting dropped from their plan if they get sick or losing coverage if they want to change jobs – they’re covered!

Coverage options in [State] are also more affordable than ever. XX percent of those that signed up for coverage through [name of state Marketplace or ACA] were eligible for financial assistance [and more than XX,XXX have signed up for no-cost or low-cost coverage through Medicaid].

**Insert a quote from a consumer about their experience working with a Navigator or In-Person Assister and how, thanks to ACA, they finally have the coverage they need.**

**-Consumer from XXX City/County (include photo if available)**

Because of the ACA, health plans purchased through the Marketplace now cover preventive care without copays, doctor visits, hospitalization, prescriptions, maternity care, mental health care and more services. With affordable health care, [Stateians] will be healthier and more productive and financially stable – a boon for our state economy.

**Navigators and Assisters: Connecting Consumers to Coverage**

These results were made possible by the Navigators, In-Person Assisters, and volunteers who worked tirelessly to help [Stateians] get covered. Navigators and Assisters help consumers, like [consumer name] through a seemingly daunting process and explain in plain language their coverage options. [Insert story about a consumer who used in-person assistance to get enrolled.] Without someone to walk [her/him] through the process [consumer name] may not have gotten the coverage [she/he] needed.

Despite our success during the last round of open enrollment, we have a lot more work to do. In addition to covering more [Stateians] during the next open-enrollment period in November, Navigators and Assisters will also be helping consumers re-enroll to be sure they keep their coverage. We hope you will join us in [include ask: e.g., publicize our enrollment events, attend an enrollment event, get the word out about financial help, etc.,].