**Kicking Off Open Enrollment: Suggested Social Posts**

**Tweets for Friday, November 14:**

* Do you #PlanToRenew or #GetCovered for the first time this year? Tomorrow is the first day of open enrollment #ReadySetEnroll
* Tomorrow is the first day of open enrollment. Make a plan to #GetCovered or renew your coverage #ReadySetEnroll
* One more day until you can purchase health coverage for 2015! Head to [MARKETPLACE NAME] on 11/15 to learn about your options #ReadySetEnroll
* Open enrollment Kicks Off tomorrow. Learn more [ADD LINK TO MARKETPLACE/EDU MATERIALS] #ReadySetEnroll [ADD IMAGE]
* #ReadySetEnroll! One more day until you can purchase coverage for 2015
* Want to apply for health coverage? In-person assisters are on their marks and ready to help you #GetCovered #ReadySetEnroll
* Be like [SPORTS TEAM] and kick off this holiday season with a win. Enroll in health coverage starting 11/15 #ReadySetEnroll

[**You can find #ReadySetEnroll share graphics here**](http://www.communitycatalyst.org/resources/publications/kicking-off-open-enrollment-social-media-content)**.**

**Tweets for Open Enrollment:**

* Today is a great day to enroll or renew your health coverage! Find in person assistance to help you #GetCovered ADD LINK
* Did you buy health coverage last year? Update your information, check your options and stay covered! #PlanToRenew [ADD GRAPHIC](http://www.communitycatalyst.org/resources/alerts/Plan-to-Renew-Checklist.jpg)
* Health coverage provides peace of mind and security for your family. Learn more and get help applying! ADD LINK
* Make sure you have coverage in 2015. Head to [MARKETPLACE NAME] today to enroll. (And in-person help is available.) ADD LINK
* Start the holiday season off with peace of mind – get covered today! ADD LINK #GetCovered