



Harlem Health Advocacy Partners

A Community Health Worker Initiative in East Harlem

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**Community
Service
Society** | Fighting Poverty
Strengthening
New York

What's Harlem Health Advocacy Partners (HHAP)?

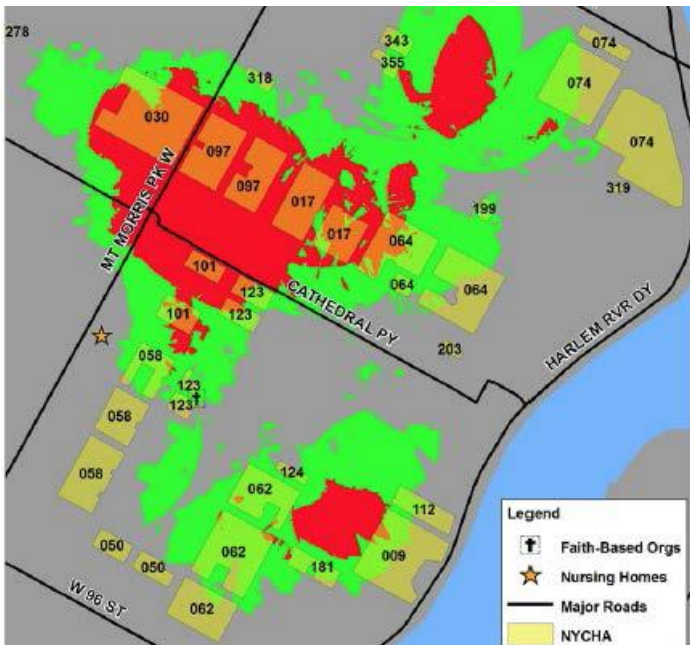
Place-Based approach to advance health equity through the implementation of a community health worker initiative

Goals:

- Improve the health of East Harlem public housing residents (5 developments)
- Decrease existing disparities in the management of chronic diseases such as diabetes, hypertension and asthma



Rationale for choosing 5 developments



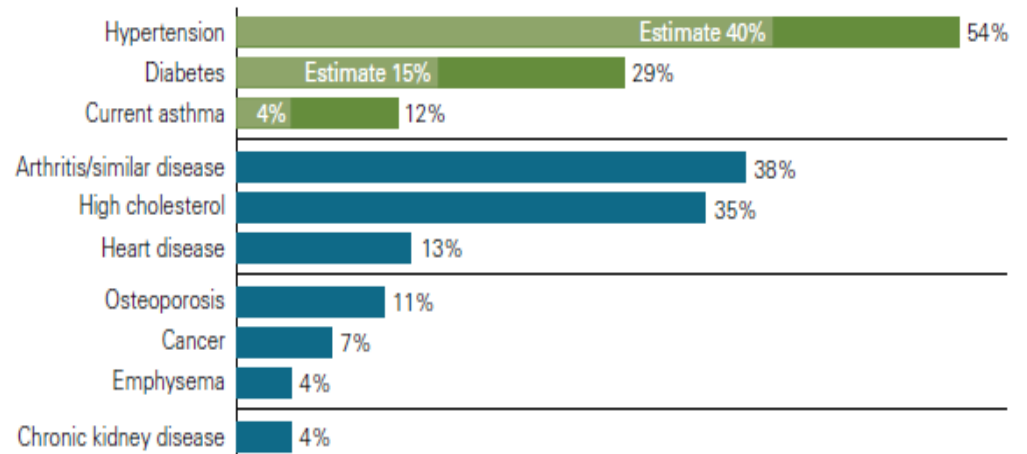
A “hotspot” map generated using data from the A1c Registry shows the areas where the greatest numbers of people with A1c results >9% . The hotspot displayed here represents 900 people with uncontrolled diabetes.

Citywide of health conditions among adults aged 35+

Hypertension	40%
Diabetes	15%
Current asthma	4%

Source: NYC Community Health Survey 2013, adults aged 35+

Prevalence of chronic conditions in community

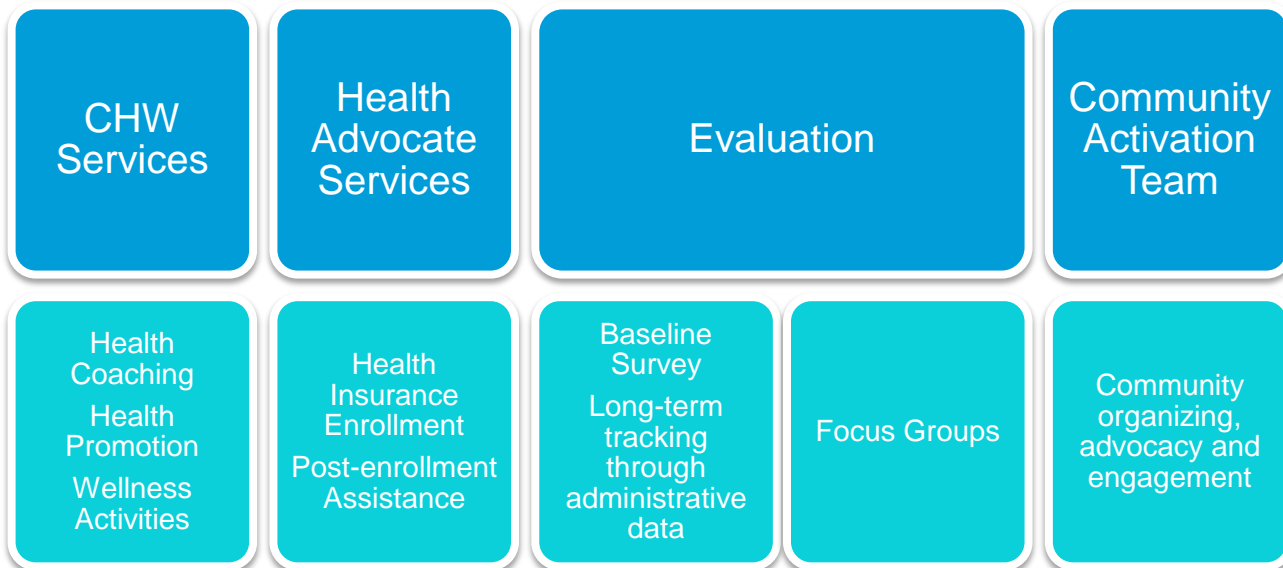


Source: Harlem Health Advocacy Partner (HHAP) Community Needs Assessment.

HHAP's Partners



Center for Health Equity

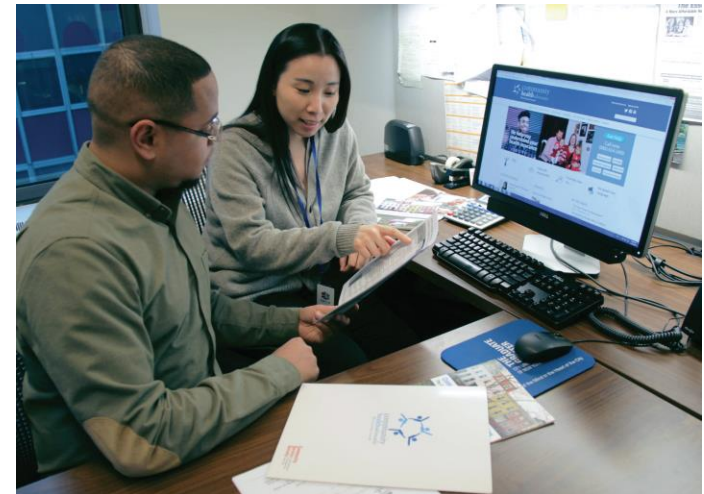


Health Advocate Services – The Role of CSS

Working together with CHWs to address the health care coverage needs of residents and remove barriers to access care/services

What are post-enrollment services?

- Selecting a primary care provider (PCP) or specialist
- Getting referrals for specialists and requesting out-of-network providers
- Accessing financial assistance to help pay for medical bills
- Obtaining prior approval for medical procedures, medical equipment, or other care
- Assistance with Medicaid Fair Hearings and commercial coverage appeals



What's the CAT?

The Community Activation Team (CAT) is a collaborative resident-led team that aims to improve the health status of NYCHA residents through community organizing, health education and community advocacy and engagement. **Collectively the CAT aims to build a movement to ensure that everyone has a safe and healthy place to call home.**



Barriers and Opportunities



Building linkages with medical providers



Becoming effective advocates to help the community address systemic issues that perpetuate health disparities



Outreach and communications strategies to engage different demographic subgroups



Building trust with residents and Resident Association Presidents



QUESTIONS?