

# VACCINE EQUITY AND ACCESS PROGRAM

Community Catalyst's Vaccine Equity Access Program (VEAP) works to address vaccine hesitancy and increase vaccination coverage among racial and ethnic populations experiencing disparities in the United States.



In 2021, Community Catalyst was funded by the Centers for Disease Control and Prevention (CDC) to provide training and technical assistance to its national network of community-based partners to address COVID-19 and influenza vaccine hesitancy.



Together, we provided **145,201** COVID-19 vaccines and **13,604** flu vaccines to community members.

In our first year, VEAP partnered with **90** community-based organizations (CBOs), with **67%** of them being organizations serving people of color, to:

- ✓ **Protect communities** by supporting states, cities, and counties to find unvaccinated communities and take steps to protect them
- ✓ **Empower families** by expanding resources for healthcare professionals to support effective vaccine conversations with parents and community members
- ✓ **Stop myths** by working with partners and trusted messengers to improve confidence in vaccines among at-risk groups

## Creating Power in Communities

Our four-pronged-approach built vaccine confidence in communities:



**Influential Messengers: 52,172** influential messengers across the country – with majority (**66%**) being local community members – were provided with training and materials to promote vaccinations.



**Partnerships: 1,506** new vaccination sites and **876** temporary/mobile sites were developed through multi-disciplinary partnerships.



**Campaigns and Materials: 51 million** people – with **21 million** people being from diverse racial and ethnic populations – reached with vaccination messaging and campaigns.



**Events: 6,983** vaccination promotion events – with **85%** of events focused on COVID-19 information and vaccination – were held in communities across the country.