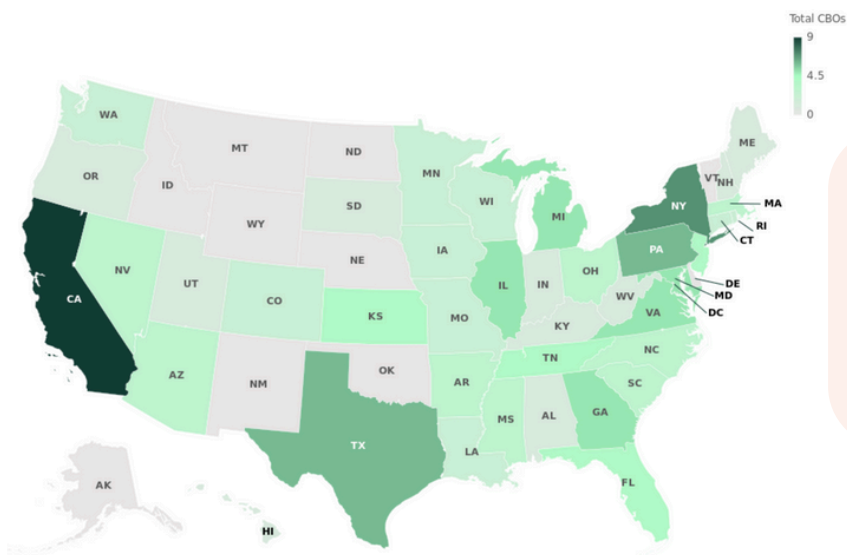# VACCINE EQUITY & ACCESS PROGRAM

EMPOWERING COMMUNITIES FOR CHANGE

Launched at the height of the COVID-19 pandemic, Community Catalyst's Vaccine Equity and Access Program (VEAP) set out to build vaccine confidence, access, and equity among racially and ethnically minoritized communities. By resourcing trusted community-based organizations as message creators—not just amplifiers—VEAP flipped the script on traditional public health initiatives, demonstrating that community-based organizations are vital components of the public health workforce due to their cultural competence, established community trust, and deep understanding of their communities' needs. **In a moment of shrinking public health infrastructure and rising mis/disinformation, VEAP offers a roadmap for what's possible when we stop talking at communities and start investing in them.**

Over the past 4 years, VEAP has funded **125** community-based organizations in **42 states, D.C. and Puerto Rico.**

TYPES OF COMMUNITY BASED ORGANIZATIONS

Health/Healthcare Organizations

Advocacy Organizations

Social Justice/Equity Organizations

Civil or Cultural Organizations

Social Services Organizations

Faith-based Organizations

232K people vaccinated.

190K received a COVID-19 vaccine.
43% of vaccines were provided to priority populations.

TRUSTED MESSENGERS

131K Influential Messengers trained in vaccine education and vaccine confidence.

76% of influential messengers trained were commuity members.

EDUCATION & EVENTS

16K Vaccine events held

2.5K New vaccination sites through partnerships

CAMPAIGNS & HEALTH EDUCATION

513K New, tailored & **population specific communications materials developed.**

Materials and content created in, and translated to, over **67 different languages and dialects.**

163M reached through campaigns

> **27M** Engaged with Social Media Campaigns

> **31M** Reached in priority populations

> **251K** Social Media Reposts & Shares

LEARN MORE ABOUT OUR WORK WITH COMMUNITY FIRST PUBLIC HEALTH